



Co-funded by the
Creative Europe Programme
of the European Union



A LIFE TIME OPPORTUNITY

- **MArteLive Europe** is a **European festival and contest** supported by the **Creative Europe** programme of the **European Union**.
- Born after the **20 years experience** of MArteLive festival in Italy, organized by **ProCult**, this first European edition takes place in collaboration with **Tuzla Live (Bosnia and Herzegovina)**, **Kintai Arts (Lithuania)** and **Artnova (Poland)**.
- MArteLive Europe combines **online, live streaming** and **physical events**, for an unique journey that lasts one year long, **celebrating Art, Music and Culture** in any form.

- MArteLive Europe **supports and nurtures young and emerging artists** and promotes **inclusiveness** and **diversity**. The contest is open to **every citizen and/or european resident between 18 and 35 years old**. Artists will be evaluated by qualified juries and audience, both in online and live events.
- MArteLive Europe is a **lifetime opportunity** to gain **international exposure**, live the unforgettable experience of an **Art Residency**, get in touch with **high profile professionals** and **win great prizes, featuring and collaborations**.



ALL FORMS OF ORIGINAL ART

- MArteLive Europe is dedicated to the **dissemination and blossoming of original arts and talents.**
- MArteLive Europe delivers **unique shows** where all the forms of original arts harmoniously hybridize, creating **unforgettable experiences for both the audience and the artists.**
- MArteLive Europe is open to **16 artistic disciplines.**

16 ARTISTIC DISCIPLINES

LIVE MUSIC	DJ AND PRODUCER	THEATRE	DANCE
CONTEMPORARY CIRCUS	LITERATURE	PAINTING AND DRAWING	SCULPTURE
PHOTOGRAPHY	DIGITAL ILLUSTRATION	STREET ART	FASHION DESIGN
HANDICRAFT	SHORT MOVIE	MUSIC VIDEO	VIDEO ART



EUROPEAN AREAS

MArteLive Europe Contest and Festival covers 47 countries:

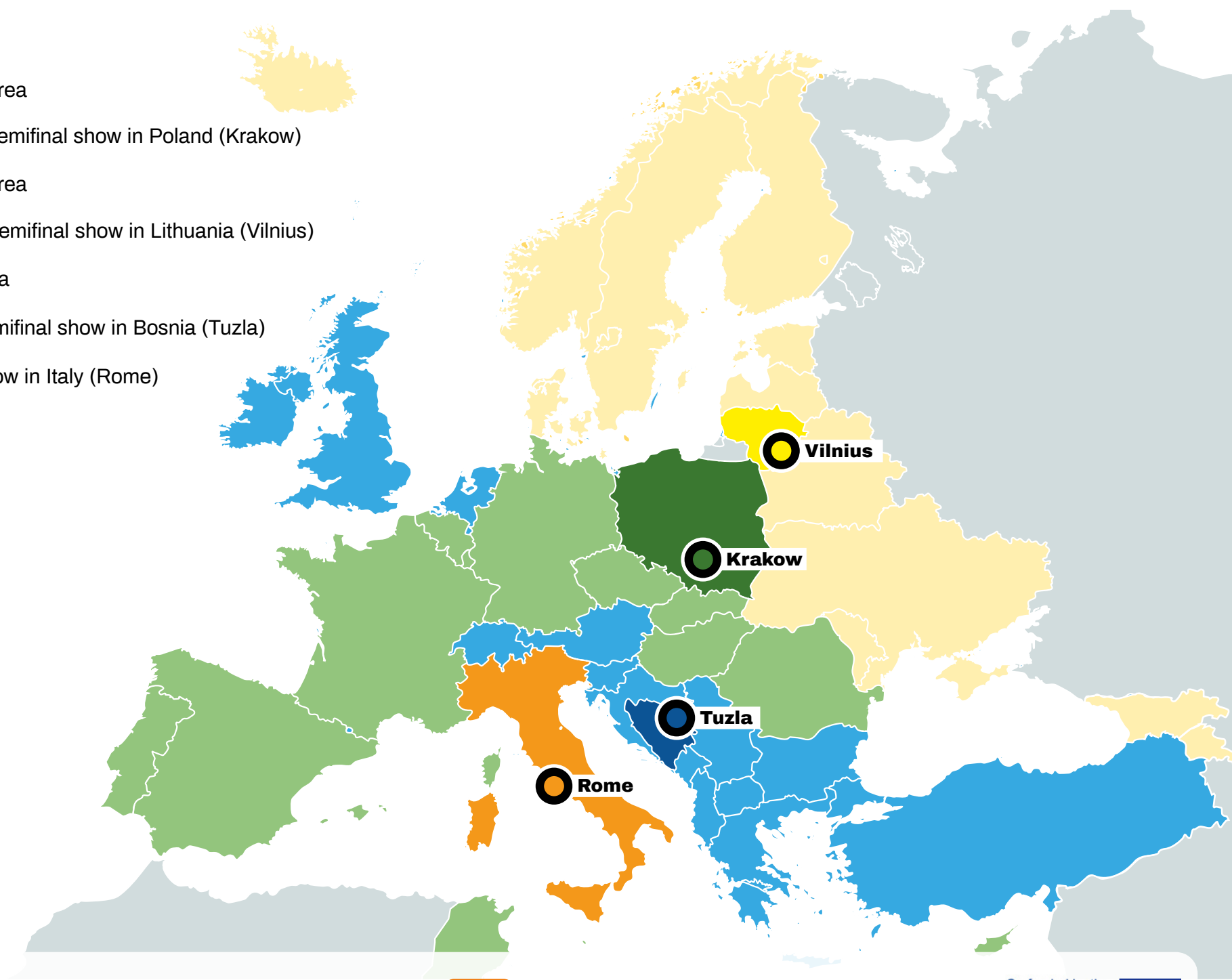
- 27 EU members
- 20 non-EU partners or neighbouring countries which are partners of the **Creative Europe Programme**.

Artists enroll in 3 European Areas depending on the country selected in the application form.

- **Yellow Area (Northern Lights)**, coordinated by the lithuanian organization **Kintai Arts**. **Semifinal Show** will take place in **Vilnius, Lithuania** on **May 22, 2021**.
- **Blue Area (From Mediterranean To Ocean)**, coordinated by the bosnian organization **Tuzla Live**. **Semifinal Show** will take place in **Tuzla, Bosnia and Herzegovina** on **July 3, 2021**.
- **Green Area (East-West Connection)**, coordinated by the italian organization **ProCult**. **Semifinal Show** will take place in **Krakow, Poland** on **July 19, 2021**.
- **Each Area follows its own selection process.**
Winners of each area will finally rejoin for the big European Show taking place in Rome, Italy in December 7 - 8 - 9, 2021.



- Green Area
- Green Semifinal show in Poland (Krakow)
- Yellow Area
- Yellow Semifinal show in Lithuania (Vilnius)
- Blue Area
- Blue Semifinal show in Bosnia (Tuzla)
- Final show in Italy (Rome)



NUMBERS

Overview

480

Artists

46

Countries

15

Online Live
Stream Events

4

Artistic
Residencies
(Lithuania,
Bosnia, Poland,
Italy)

3

Semifinal Shows in 3
European locations
(Bosnia, Lithuania,
Poland)

1

European Final
Show in Rome

Contest

12

months contest

5,000

artist enrolled

2,000

works exhibited (paintings,
photographies, drawings,
video art, short movies,
documentaries, videoclips)

1,500

performances, live
acts and activations

500

selected artists for the
Online Live Stream
Events

Online

2,500,000

reached users

1,500,000

views on all platforms

400,000

visitors

100,000

interactions



SELECTION PROCESS

- MARteLive Europe contest includes **4 phases**: the winners of each selection phase get access to the next step.
- **International Art Residencies** involve the winners of the Semifinal Shows and will take place during Summer 2021 in Italy, Bosnia and Herzegovina, Lithuania and Poland.
- **Multidisciplinary performances** created during the residencies are shown at the end of the experience and also in special events taking place in the MARteLive Biennial festival in Rome, Italy.

480
Selected Artists

PHASE 1

Call for Artists

from 480
to 144 Artists

PHASE 2

Online and
Streaming Auditions

from 144
to 48 Artists

PHASE 3

Semifinal Shows

Vilnius (LT)
Tuzla (BA)
Krakow (PL)

ART
RESIDENCIES

Lithuania
Bosnia and Herzegovina
Poland
Italy

from 48
to 1 WINNER for each artistic discipline

PHASE 4

European Final Show

Rome

MARTELIVE
BIENNIAL

Rome (IT)



- Participants register their application online, sending out their best performance/work of art via website on www.martelive.eu.
- Each European Area proceeds with its own **pre-selection process**, evaluates all the applications and selects the artists accessing to the next phase.
- In each European Area, **only 10 artists for each Discipline will access the next step**, getting the chance to be evaluated by professional jurors in their respective field and to perform for a wide virtual crowd in a massive Live Stream Audition event.

480 artists selected all over Europe



ONLINE AND STREAMING AUDITIONS

PHASE 2

• 5 LIVE STREAMING EVENTS FOR EACH EUROPEAN AREA, FOR A TOTAL OF 15 STREAMING EVENTS.

- Auditions are public and widely promoted: in this phase artists will perform for the first time in front of a virtual audience.
- Together with the jurors, the audience will also vote for the best artist, playing a decisive role in the selection process, for a true Virtual Festival and Contest experience.
- Only 3 artists for each Artistic Discipline access to the Semifinal shows.



from 480 to 144 artists



SEMIFINAL SHOWS

PHASE 3

- **Yellow Area (Northern Lights)** takes place in **Vilnius, Lithuania** on **May 22, 2021**;
- **Blue Area (From Mediterranean To Ocean)** takes place in **Tuzla, Bosnia and Herzegovina** on **July 3, 2021**.
- **Green Area (East-West Connection)** takes place in **Krakow, Poland** on **July 19, 2021**.
- The Semifinal is a **spectacular Live Show** where **all the form of arts converge to create an unique multidisciplinary performance: more than 50 artists simultaneously perform in the same night and location**, for a blinding experience where an **incredible creative power will be unleashed**.
- **Jurors and audience vote together to crown the winner of each Artistic Discipline.** Winners will get a cash prize of **€ 300**, plus the access to the **European Final Show taking place in Rome, Italy in December 7 - 8 - 9, 2021**.
And it's not over: selected artists will also be awarded with **special prizes**, and the chance to take part in a **1 week Art Residency in Summer 2021** in Italy, Bosnia and Herzegovina, Poland and Lithuania.

from 144 to 48 artists



PHASE 1

PHASE 2

PHASE 3

PHASE 4



FINAL SHOW

PHASE 4

- **European Final Show** takes place in **Rome, Italy** in **December 7 - 8 - 9, 2021.**, during the **MArteLive Biennial**: a big festival with **900 artists**, **70 venues** involved and an audience of **60.000 people** attending.
- **European Final Show** and **MArteLive Biennial** converge and combine to get a **massive exposure and participation**, with the crowning of the **one and only winner** for each **Artistic Discipline**.
- **European Final Show** is a **big event**, a true widespread festival with a **strong production effort**: a **celebration of art and talent** in all its forms, that will definitely **launch the talents in the art atmosphere**.



from 48 artists to 1 WINNER for each discipline



PHASE 1

PHASE 2

PHASE 3

PHASE 4



« ART IN PROGRESS » ART RESIDENCIES

- « Art in Progress» Art Residencies take place in Summer 2021, and are reserved to 8-16 artists selected between the winners of each Artistic Discipline.
- Art Residencies are lasting 1 week each, and take place in Italy, Bosnia and Herzegovina, , Lithuania and Poland.
- Selected artists live together and create a multidisciplinary performance, that will be showcased in one event at the end of the week and also in special events during the MArTeLive Biennial.
- The whole experience will be documented and shared via social media and on the website www.martelive.eu.



**REACH
FOR
THE**



THANK YOU!

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